

University of Pretoria Yearbook 2021

Fashion forecasting 222 (KLD 222)

Qualification	Undergraduate
Faculty	Faculty of Natural and Agricultural Sciences
Module credits	12.00
NQF Level	06
Programmes	BConSci Clothing Retail Management
Prerequisites	No prerequisites.
Contact time	3 lectures per week
Language of tuition	Module is presented in English
Department	Consumer and Food Sciences
Period of presentation	Semester 2

Module content

The South African fashion industry: Basic principles of fashion; fashion as a product; and the consumer.
Fashion production: Haute Couture and ready-to-wear clothes. Fashion forecasting and fashion analyses.

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